



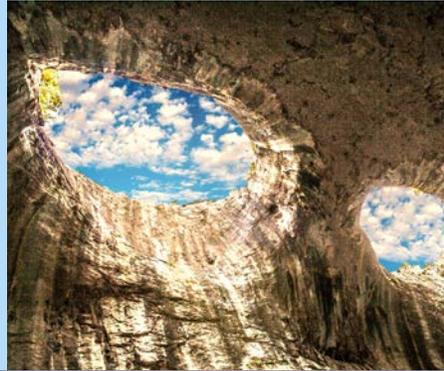
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# GEOTOURISM, CONNECTED WITH THE GEOPARKS IN BULGARIA

# Geotourism

- **Geoparks** are sites focused primarily on stimulating the development of specialized tourism based on geological heritage. We call this specialized tourism **Geotourism.**



# Geotourism

- **Geotourism** integrates the concept of sustainable tourism. The destination must be preserved for future generations and at the same time retain its characteristic features.
- **Geotourism** involves society. Local (provincial) businesses and civic groups come together to provide an exceptional and authentic visitor experience.

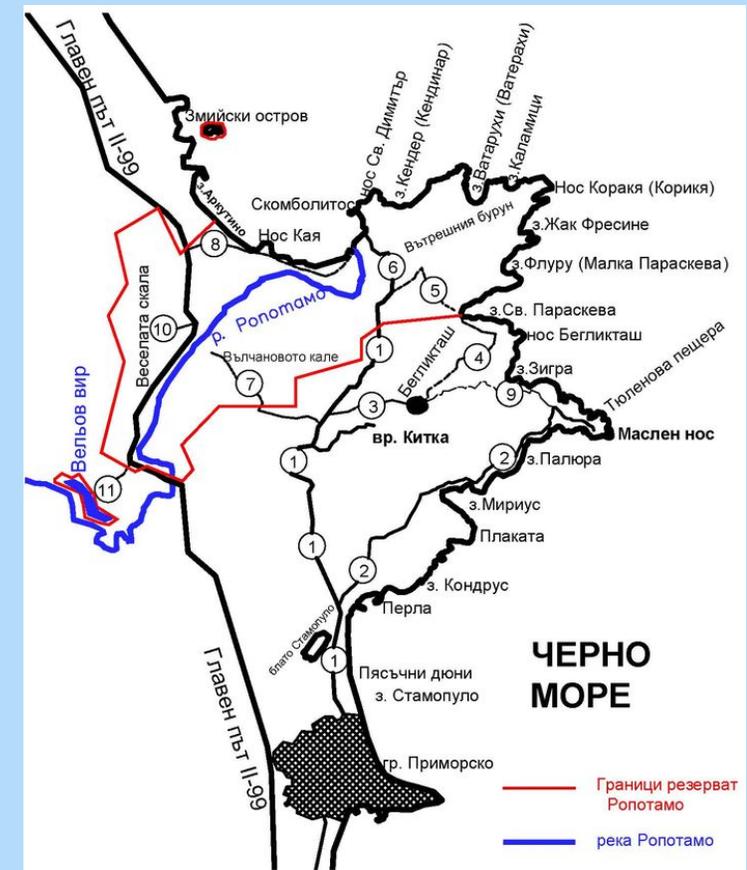
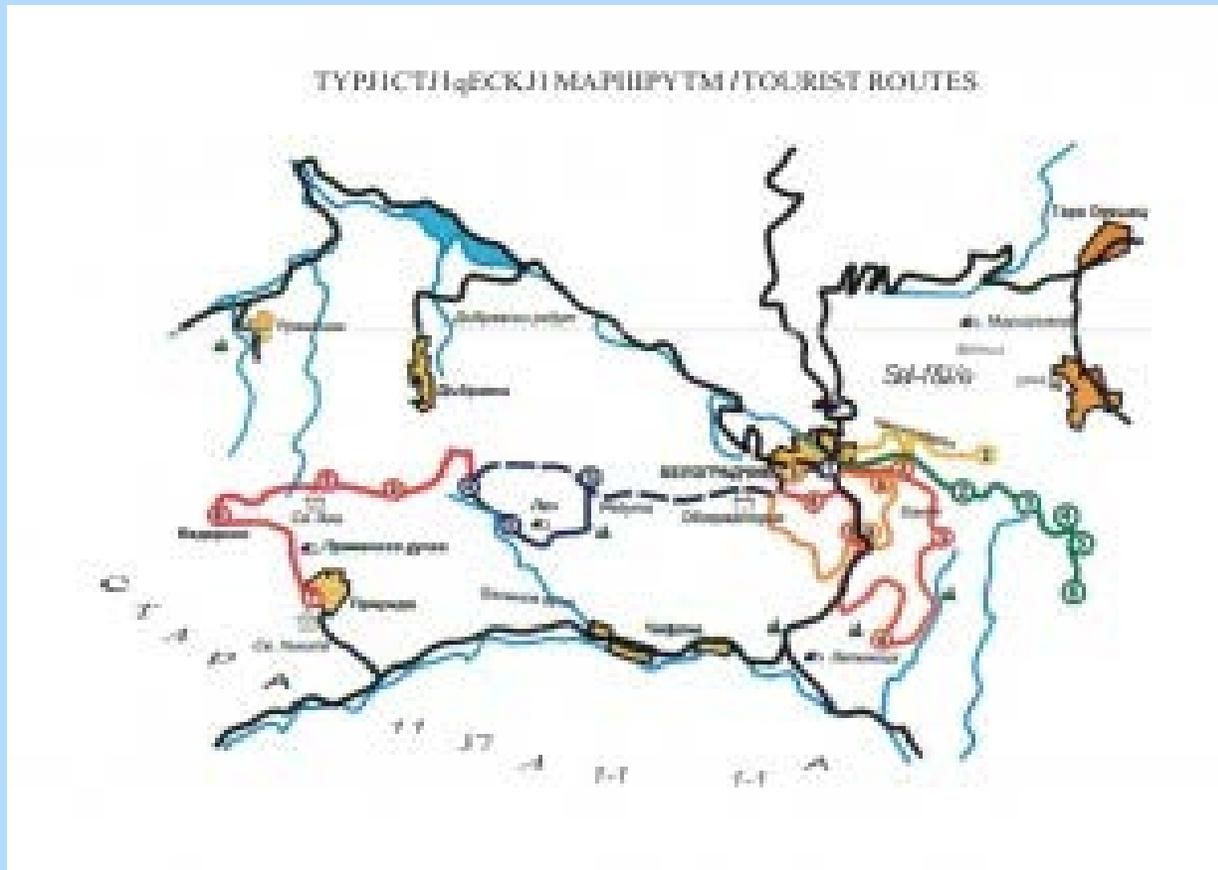




# Geotourism

Geotourism is defined as tourism that maintains or enhances the geographical character of a place's environment, culture, aesthetics, heritage and the well-being of its inhabitants.

- o The diverse natural wealth of our country can safely be called the green gold of Bulgaria. And the best option to grab a full handful of this wealth is to practice ecotourism in green Bulgaria.



- o A network of 3 national parks, 11 nature parks, 89 reserves, over 2200 natural landmarks and over 37,000 km of marked eco-trails has been built on its small area of 111,000 square km.





# The Seven Rila Lakes

The Seven Rila Lakes (Bulgarian: Седемте рилски езера), are a group of glacial lakes, situated in the northwestern Rila Mountain in Bulgaria. They are the most visited group of lakes in Bulgaria.



# Musala

Musala  
(Bulgarian:  
Мукала)"near  
God" or "place  
for prayer" is the  
highest peak in  
Rila Mountain,  
also in Bulgaria  
and the entire  
Balkan  
Peninsula,  
standing at  
2,925 metres.



## Aladzha Monastery

Aladzha Monastery is a medieval Orthodox Christian cave monastery complex in northeastern Bulgaria, in a protected forest area adjacent to the Golden Sands Nature Park.

# The Geojobs

Geotourism offers a variety of professions, such as mountain guide for eco trails in the mountains.



It also offers various job positions in the hospitality industry, museum technical departments and more.



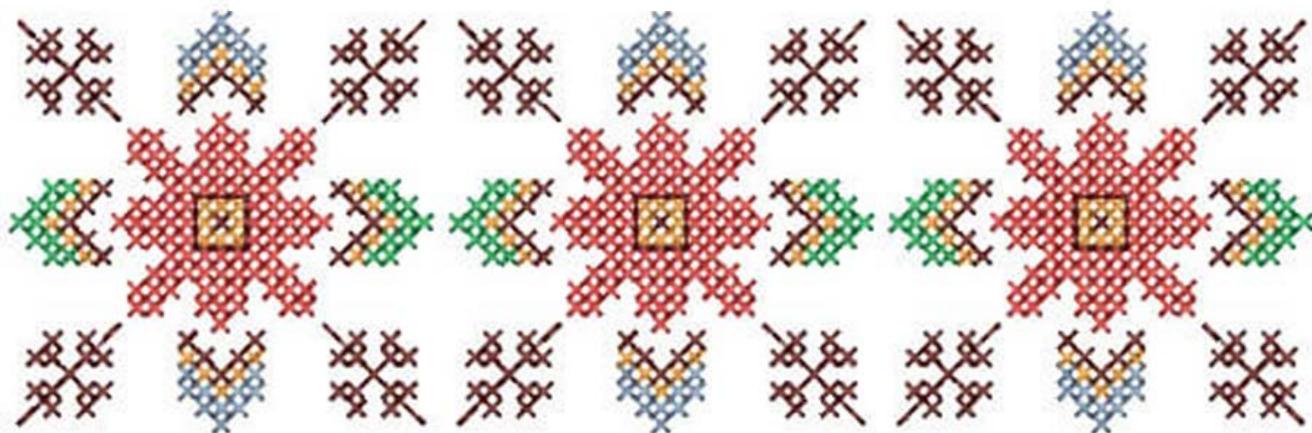
All elements of the geographical nature work together to create a tourist experience that is richer than the number of individual parts, attracting visitors with different interests.

The opportunities for growth, cultivation and efficient exploitation of natural resources in Bulgaria are inexhaustible, and the sensation they awaken in the senses is invaluable!





BULGARIA



БЪЛГАРИЯ

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